

Spring Arbor University Advising Guide

NAME

ID

ADVISOR

MAJOR: VISUAL COMMUNICATION			66 Hours
Have	Need	Grade	
0	0		The visual literacy minor (ART) :
0	3		ART 162 Drawing I
0	3		ART 165 2-D Design
0	2		ART 167 Color
0	3		ART 204 Photography
0	4		ART 272 Introduction to Graphic Design
0	4		ART 274 Graphic Design I
0	2		ART 399 Visual Communication Portfolio
0	0		
0	4		APR 207 Advertising
0	4		APR 309 Advanced Advertising
0	3		APR 311 Corporate Communication
0	0		
0	3		COM 100 Introduction to Communication
0	3		COM 102 Introduction to Mass Media
0	3		COM 110 Communication Technology
0	4		COM 200 Comm Theory and Research
0	4		COM 212 Rhetoric
0	3		COM 356 Popular Culture
0	4		COM 385 Practicum OR
0	0		COM 387 Agency Experience
0	4		WRT 216 Writing for the Media
0	0		
0	6		Choose two from the following:
0	0		APR 404 Persuasive Speaking
0	0		ART 333 Graphic Design II
0	0		COM 301 Communication, Spirit., & Service
0	0		COM 368 Intercultural Communication
0	0		MKT 321 Marketing Principles
0	0		MKT 340 Consumer Behavior
0	66		Total
REQUIRED SUPPORT			3 Hours
Have	Need	Grade	
0	3		SOC 351 Statistics
0	3		Total

CORE			
Have	Need	Grade	
0	3		COR 100 Discovery in the Liberal Arts
0	3		COR 200 Christian Faith <i>or</i> FRE <i>or</i> GER <i>or</i> SPA
0	1		COR 274 Cross Cultural Orientation
0	3		COR 275 Cross Cultural Studies
0	3		COR 300 The Christian Faith: It's Practices
0	3		COR 400 The Christian-Contemporary World
0	16		Total
WRITING ~ ORAL COMMUNICATION ~ PHYSICAL FITNESS			
0	3		ENG 104 College Writing**
0	3		ENG 304 Writing and Research***
0	2		HPR 101 Personal Fitness & Wellness
0	0	*	COM 212 Rhetoric**
0	8		Total
* This requirement is fulfilled by a course taken in the major.			
** A 2.0+ GPA is required in ENG 104 and COM 212.			
*** ENG 304 is waived by successful completion of the junior writing proficiency.			
LIBERAL ARTS REQUIREMENTS			
0	0	*	ART 152 Art Foundations
0	2		MUS 152 Music Foundations
0	3		ENG 112 World Lit <i>or</i> FRE 102 <i>or</i> GER <i>or</i> SPA
0	4		Lab Science
0	0	*	MAT <i>or</i> CPS
0	3		PHI 200 Intro to Phil <i>or</i> PHI 210 Worldviews
0	3		REL 217 Survey of the Old Testament
0	3		REL 218 Survey of the New Testament
0	3		HIS 121 <i>or</i> 122 <i>or</i> 141 <i>or</i> 142 <i>or</i> 221
0	3		ECN <i>or</i> PSY <i>or</i> SOC
0	24		Total
* This requirement is fulfilled by a course taken in the major.			

SUMMARY	
Date of Evaluation:	Date of last revision:
Teacher Certification: No <input checked="" type="checkbox"/> Elementary <input type="checkbox"/> Secondary <input type="checkbox"/>	
Anticipated Graduation Date :	Combined GPA :
Transcripts evaluated :	

	Need		Need	Need	Need
COR	0	Major	0	Minor	0
Comm	0	Support	0	Support	0
LAR	0				
Electives	0				
Transfer Hours		(max of 68 community college hrs)			
SAU Hours					
Total Hours Needed		0 (124 hours)			
Upper Level Hours Completed		(40 hours)			