

Spring Arbor University Graduation Audit

NAME

ID

ADVISOR

MAJOR: MARKETING			54 Hours
Have	Need	Grade	
0	4		MKT 207 Advertising
0	3		MKT 221 Marketing Principles
0	3		MKT 275 Sales
0	3		MKT 340 Consumer Behavior
0	3		MKT 341 Retailing
0	4		MKT 347 Public Relations
0	3		MKT 351 Statistics
0	1		MKT 351L Statistics Applied Lab
0	3		MKT 385 Practicum
0	3		MKT 452 Marketing Research & Design
0	3		MKT 461 Marketing Strategy
0	0		
0	3		ACC 221 Accounting I
0	3		ACC 222 Accounting II
0	3		BUS 271 Business Law
0	3		ECN 221 Intro to Microeconomics
0	0		
0	6		Electives from the following
0	0		APR 311 Corporate Communication
0	0		APR 404 Persuasive Speaking OR
0	0		BUS 403 Argument & Persuasion
0	0		BUS 325 Principles of Management
0	0		COM 110 Communication Technology
0	0		FIN 362 Principles of Finance
0	0		MKT 231 Creativity & Innovation
0	0		MKT 309 Advanced Advertising
0	0		MKT 421 International Marketing
0	0		WRT 216 Writing for the Media
0	54		Total
REQUIRED SUPPORT			9 Hours
0	3		BUS 107 Found. of Leadership & Ethics
0	3		BUS 161 Management Information Systems
0	3		IBS 305 Principles of International Business
0	9		Total
PREREQUISITE:			3 hours
0	3		MAT 101 Int. Alg. (or ACT Math of 24 or higher)
0	3		Totals

CORE			
Have	Need	Grade	
0	3		COR 100 Discovery in the Liberal Arts
0	3		COR 200 Christian Faith <i>or</i> FRE <i>or</i> GER <i>or</i> SPA
0	1		COR 274 Cross Cultural Orientation
0	3		COR 275 Cross Cultural Studies
0	3		COR 300 The Christian Faith: It's Practices
0	3		COR 400 The Christian-Contemporary World
0	16		Total
WRITING ~ ORAL COMMUNICATION ~ PHYSICAL FITNESS			
0	3		ENG 104 College Writing*
0	3		ENG 304 Writing and Research**
0	2		HPR 101 Personal Fitness & Wellness
0	2		SPE 100 Oral Comm <i>or</i> SPE 212 Fund.*
0	10		Total
* A 2.0+ GPA is required in ENG 104 and SPE.			
** ENG 304 is waived by successful completion of the junior writing proficiency.			
LIBERAL ARTS REQUIREMENTS			
0	2		ART 152 Art Foundations
0	2		MUS 152 Music Foundations
0	3		ENG 112 World Lit <i>or</i> FRE 102 <i>or</i> GER <i>or</i> SPA
0	4		Lab Science
0	0	*	MAT <i>or</i> CPS
0	3		PHI 200 Intro to Phil <i>or</i> PHI 210 Worldviews
0	3		REL 217 Survey of the Old Testament
0	3		REL 218 Survey of the New Testament
0	3		HIS 121 <i>or</i> 122 <i>or</i> 141 <i>or</i> 142 <i>or</i> 221
0	0	*	ECN <i>or</i> PSY <i>or</i> SOC
0	23		Total
*This requirement is fulfilled by a course taken in the major.			

SUMMARY	
Date of Evaluation:	Date of last revision:
Teacher Certification: No <input checked="" type="checkbox"/> Elementary <input type="checkbox"/> Secondary <input type="checkbox"/>	
Anticipated Graduation Date :	Combined GPA :
Transcripts evaluated :	

	Need		Need		Need
COR	0	Major	0	Minor	0
Comm	0	Support	0	Support	0
LAR	0				
Electives	0				
Transfer Hours (max of 68 community college hrs)					
SAU Hours					
Total Hours Needed 0 (124 hours)					
Upper Level Hours Completed (40 hours)					