

# Spring Arbor University

## Advising Guide

### ADVISOR

NAME

ID

MAJOR: VISUAL COMMUNICATION			66 Hours
Have	Need	Grade	
0	3		ART 162 Drawing I
0	3		ART 165 2-D Design
0	2		ART 167 Color
0	3		ART 204 Photography
0	4		ART 272 Introduction to Graphic Design
0	4		ART 274 Graphic Design I
0	3		APR 207 Advertising
0	3		APR 309 Advanced Advertising
0	3		COM 100 Introduction to Communication
0	3		COM 110 Communication Technology
0	3		COM 212 Rhetoric
0	2		COM 214 Communication Theory
0	3		COM 317 Digital Influence (1 cr. 3 times)
0	3		COM 324 Web Content & Management
0	3		COM 354 Applied Social Media
0	3		COM 356 Popular Culture
0	3		COM 385 Practicum (Dept. approval Required)
0	1		COM 399 Portfolio Review
0	1		COM 480 Senior Seminar
0	3		WRT 216 Writing for the Media
0	0		
0	10		Choose Electives from the following to total 66 hours:
0	0		APR 311 Corporate Communication
0	0		ART 333 Graphic Design II (with permission)
0	0		COM 385 Practicum (If agency is chosen above)
0	0		COM 370 Special Topics
0	0		MKT 221 Marketing Principles
0	0		MKT 340 Consumer Behavior
0	0		VID 202 Video Production
0	0		VID 372 Short Film Production
0	0		
0	0		
0	66		<b>Total</b>

### Sophomore Check

Student progress will be assessed by the department at both the freshman and sophomore levels (after first year for transfer students). Students must pass a sophomore/transfer check to continue in the major.

CORE			
Have	Need	Grade	
0	3		COL 100 Discovery in the Liberal Arts
0	3		COL 200 Christian Faith
0	1		COL 274 Cross Cultural Orientation
0	3		COL 275 Cross Cultural Studies
0	3		COL 300 The Christian Faith: It's Practices
0	3		COL 400 The Christian-Contemporary World
0	16		<b>Total</b>
WRITING ~ ORAL COMMUNICATION ~ PHYSICAL FITNESS			
0	3		ENG 104 College Writing**
0	3		ENG 304 Writing and Research***
0	2		HPR 101 Personal Fitness & Wellness
0	0	*	COM 212 Rhetoric**
0	8		<b>Total</b>
* This requirement is fulfilled by a course taken in the major.			
** A 2.0+ GPA is required in ENG 104 and COM 212.			
*** ENG 304 is waived by successful completion of the junior writing proficiency.			
LIBERAL ARTS REQUIREMENTS			
0	0	*	ART 152 Art Foundations
0	2		MUS 152 Music Foundations
0	3		ENG 112 World Literature
0	4		Lab Science
0	3		MAT 101 or 104 or higher
0	3		PHI 200 Intro to Phil or PHI 210 Worldviews
0	3		BIB 217 Survey of the Old Testament
0	3		BIB 218 Survey of the New Testament
0	3		HIS 121 or 122 or 141 or 142 or 221
0	3		ECN or PSY or SOC
0	27		<b>Total</b>
* This requirement is fulfilled by a course taken in the major.			

### SUMMARY

<b>Date of Evaluation:</b>	<b>Date of last revision:</b>
<b>Teacher Certification:</b> No <input checked="" type="checkbox"/> Elementary <input type="checkbox"/> Secondary <input type="checkbox"/>	
<b>Anticipated Graduation Date :</b>	<b>Combined GPA :</b>
<b>Transcripts evaluated :</b>	

	Need		Need		Need
COL	0	Major	0	Minor	0
Comm	0	Support	0	Support	0
LAR	0				
Electives	0				
<b>Transfer Hours (max of 68 community college hrs)</b>					
<b>SAU Hours</b>					
<b>Total Hours Needed 0 (124 hours)</b>					
<b>Upper Level Hours Completed (40 hours)</b>					