

Spring Arbor University

Advising Guide

NAME

ID

ADVISOR

MAJOR: VISUAL COMMUNICATION			54 Hours
Have	Need	Grade	
0	3		ART 162 Drawing 1
0	3		ART 165 2-D Design
0	2		ART 167 Color
0	0	*	ART 204 Photography *
0	4		ART 272 Introduction to Graphic Design
0	4		ART 274 Graphic Design I
0	3		APR 207 Advertising
0	3		APR 309 Advanced Advertising
0	3		COM 100 Introduction to Communication
0	3		COM 110 Communication Technology
0	0	*	COM 212 Rhetoric *
0	2		COM 214 Communication Theory
0	3		COM 317 Digital Influence (1 cr. 3 times)
0	3		COM 324 Web Content & Management
0	3		COM 354 Applied Social Media
0	3		COM 385 Practicum (Dept. approval Required)
0	1		COM 399 Portfolio Review
0	1		COM 480 Senior Seminar
0	3		WRT 216 Writing for the Media
0	0		
0	0		Choose Electives from the following to total 54 hours:
0	7		APR 311 Corporate Communication
0	0		ART 333 Graphic Design II (with permission)
0	0		COM 314 Communication Research
0	0		COM 385 Practicum (If agency is chosen above)
0	0		MKT 221 Marketing Principles
0	0		MKT 340 Consumer Behavior
0	0		VID 202 Video Production
0	0		VID 372 Short Film Production
0	0		WRT 324 Photojournalism
0	0		
0	0		
0	54		Total * Met in GE

CORE			
Have	Need	Grade	
0	3		COR 100 Discovery in the Liberal Arts
0	3		COR 200 Christian Faith
0	1		COR 274 Cross Cultural Orientation
0	3		COR 275 Cross Cultural Studies
0	3		COR 300 The Christian Faith: It's Practices
0	3		COR 400 The Christian-Contemporary World
0	16		Total
LIBERAL ARTS SKILLS			
0	3		ENG 104 College Writing**
0	3		ENG 304 Writing and Research***
0	2		HPR 101 Personal Fitness & Wellness
0	3		COM 212 Rhetoric**
0	11		Total
* This requirement is fulfilled by a course taken in the major.			
** A 2.0+ GPA is required in ENG 104 and COM 212.			
*** ENG 304 is waived by successful completion of the junior writing proficiency.			
LIBERAL ARTS PATHWAYS			
0	3		ART 204 Photography
0	2		MUS 152, 220 or MUS 230/240 (2 Semesters)
0	3		ENG 112 World Literature
0	4		Lab Science
0	3		MAT 101 or 104 or higher
0	3		PHI 200 Intro to Phil or PHI 210 Worldviews
0	3		BIB 217 Survey of the Old Testament
0	3		BIB 218 Survey of the New Testament
0	3		HIS 121 or 122 or 141 or 142 or 221
0	3		ECN or PSY or SOC
0	30		Total
* This requirement is fulfilled by a course taken in the major.			

Sophomore Check

Student progress will be assessed by the department at both the freshman and sophomore levels (after first year for transfer students). Students must pass a sophomore/transfer check to continue in the major.

SUMMARY			
Date of Evaluation:		Date of last revision:	
Teacher Certification: No ☒		Elementary ☐ Secondary ☐	
Anticipated Graduation Date :		Combined GPA :	
Transcripts evaluated :			

	Need		Need		Need
CORE	0	Major	0	Minor	0
Comm	0	Support	0	Support	0
LAR	0				
Electives	0				
Transfer Hours (max of 68 community college hrs)					
SAU Hours					
Total Hours Needed 0 (124 hours)					
Upper Level Hours Completed (40 hours)					