

MINOR: MARKETING			24 Hours
Have	Need	Grade	
0	3		MKT 221 Principles of Marketing
0	0		
0	12		Choose four from the following:
0	0		BUS 107 Foundations of Leadership
0	0		BUS 161 Management Info Systems OR COM 110 Communications Tech
0	0		MKT 275 Sales
0	0		MKT 231 Creativity & Innovation
0	0		MKT 351 Statistics and
0	0		MKT 351L Applications for Marketing
0	3		
0	0		Choose one from the following:
0	0		MKT 340 Consumer Relations
0	0		MKT 341 Retailing
0	0		
0	3		Choose one from the following:
0	0		MKT/APR 207 Advertising
0	0		MKT/APR 347 Public Relations
0	0		
0	3		Choose one from the following:
0	0		MKT 452 Marketing Research *
0	0		MKT 461 Marketing Strategy
0	24		Totals
			* Must take MKT 351 prior to 452