

Spring Arbor University

Graduation Audit

NAME

ID

ADVISOR

MAJOR: MARKETING			52 Hours
Have	Need	Grade	
0	3		ACC 221 Accounting I
0	3		ACC 222 Accounting II
0	3		APR 207 Advertising
0	3		APR 347 Public Relations
0	3		BUS 107 Found. of Leadership & Ethics
0	3		BUS 271 Business Law
0	0	#	BUS 351 Statistics or MAT/HES/PSY 351
0	1		BUS 351L Statistics Applied Lab
0	3		COM 110 Communication Technology OR
0	0		ART 272 Intro to Graphic Design
0	0	#	ECN 221 Intro to Microeconomics
0	3		IBS 223 Bib. Found of Int'l Business OR
0	0		IBS 305 Principles of International Business
0	3		MKT 221 Marketing Principles
0	3		MKT 275 Sales
0	3		MKT 340 Consumer Behavior
0	3		MKT 341 Retailing
0	3		MKT 385 Practicum
0	3		MKT 452 Marketing Research & Design
0	3		MKT 461 Marketing Strategy
0	0		
0	6		Electives from the following
0	0		APR 311 Corporate Communication
0	0		COM 404 Persuasive Speaking OR
0	0		BUS 403 Argument & Persuasion
0	0		BUS 325 Principles of Management OR
0	0		BUS 426 Operations & Supply Chain Mgmt
0	0		FIN 362 Principles of Finance
0	0		MKT 309 Advanced Advertising
0	0		WRT 216 Writing for the Media
0	52		Total
			# Met in GE
PREREQUISITE:			
Have	Need	Grade	
0	3		MAT 101 Int. Alg. (or ACT Math of 24 or higher)
0	3		Totals

CORE			
Have	Need	Grade	
0	3		COR 100 Discovery in the Liberal Arts
0	3		COR 200 Christian Faith
0	1		COR 274 Cross Cultural Orientation
0	3		COR 275 Cross Cultural Studies
0	3		COR 300 The Christian Faith: It's Practices
0	3		COR 400 The Christian-Contemporary World
0	16		Total
LIBERAL ARTS SKILLS			
0	3		ENG 104 College Writing*
0	3		ENG 304 Writing and Research**
0	2		HPR 101 Personal Fitness & Wellness
0	2		SPE 100 Oral Comm or SPE 212 Fund.*
0	10		Total
* A 2.0+ GPA is required in ENG 104 and SPE.			
** ENG 304 is waived by successful completion of the junior writing proficiency.			
LIBERAL ARTS PATHWAYS			
0	2		ART 152, 162, 165, 204, 272, 321, or 322
0	2		MUS 152, 220 or MUS 230/240 (2 Semesters)
0	3		ENG 112 World Literature
0	4		Lab Science
0	3		MAT 351 or HES/MAT/PSY 351
0	3		PHI 200 Intro to Phil or PHI 210 Worldviews
0	3		BIB 217 Survey of the Old Testament
0	3		BIB 218 Survey of the New Testament
0	3		HIS 121 or 122 or 141 or 142 or 221
0	3		ECN 221 Intro to Microeconomics
0	29		Total

SUMMARY	
Date of Evaluation:	Date of last revision:
Teacher Certification: No ☒ Elementary ☐ Secondary ☐	
Anticipated Graduation Date :	Combined GPA :
Transcripts evaluated :	

	Need		Need		Need
CORE	0	Major	0	Minor	0
LAS	0	Support	0	Support	0
LAP	0	Prerequisite	0		
Electives	0				
Transfer Hours (max of 68 community college hrs)					
SAU Hours					
Total Hours Needed 0 (124 hours)					
Upper Level Hours Completed (40 hours)					