

Communication Department Endorsements

ENDORSEMENT: Advertising & Public Relations 12 Hour			
Have	Need	Grade	
0	3		APR 207 Advertising
0	3		APR 309 Advanced Advertising
0	3		APR 311 Corporate Communication
0	3		APR 347 Public Relations
0	12		Totals

ENDORSEMENT: Communication Studies 12 Hours			
Have	Need	Grade	
0	3		COM 100 Intro to Communications
0	2		COM 214 Communication Theory
0	1		COM 232 Readings in Rhetoric
0	3		COM 356 Pop Culture
0	0		OR COM 404 Oral & Digital Persuasion
0	3		COM 368 Inter cultural Communication
0	12		Totals

ENDORSEMENT: Professional Writing 10 Hours			
Have	Need	Grade	
0	4		WRT 210 News Reporting
0	3		WRT 310 Multimedia Reporting
0	3		WRT 316 Copy Editing
0	0		
0	10		Totals

ENDORSEMENT: Public Speaking 13 Hours			
Have	Need	Grade	
0	3		SPE 212 Public Speaking
0	1		COM 232 Readings in Rhetoric
0	3		SPE 242 Storytelling
0	3		SPE342 Oral Interpretation
0	3		COM 404 Oral & Digital Persuasion
0	0		
0	13		Totals

ENDORSEMENT: Video Production 14 Hours			
Have	Need	Grade	
0	3		COM 110 Communication Technology
0	4		VID 202 Video Production
0	4		VID 306 Advanced Video Production
0	0		
0	11		Totals

PREREQUISITE:

Have	Need	Grade	
0	3		COM 100 Intro to Communications
0	3		Totals

ENDORSEMENT: Digital Influence 15 Hours			
Have	Need	Grade	
0	3		COM 110 Communication Technology
0	3		COM 317 Digital Influence (1 cr. 3 times)
0	3		COM 324 Web Content and Management
0	3		COM 354 Applied Social Media
0	0		
0	12		Totals

PREREQUISITE:

Have	Need	Grade	
0	3		COM 100 Intro to Communications
0	3		Totals