

MINOR: ADVERTISING & PUBLIC RELATIONS 21 Hours			
Have	Need	Grade	
0	3		APR 207 Advertising
0	3		APR 347 Public Relations
0	3		COM 100 Intro to Communication
0	2		COM 214 Comm. Theory
0	0		
0	10		Choose electives from the following
0	0		APR 309 Advanced Advertising
0	0		APR 311 Corporate Communication
0	0		COM 314 Comm. Research
0	0		COM 324 Web Content & Mangement
0	0		COM 354 Applied Social Media
0	0		COM 404 Oral & Digital Persuasion
0	0		ENT 201 Small Business Management
0	0		MKT 221 Marketing Principles
0	21		Totals